How to Collect Statistics for Slideshows

Slideshow FAQs · https://www.metaslider.com/docs/how-to-collect-statistics-for-slideshows/

Some MetaSlider users have asked whether it's possible to collect statistics on how many users interact with their slideshows.

- It is possible to collect data on how many people click on your slideshows. You can use tracking codes from Google Analytics and other analytics platforms.
- It's not currently possible to collect data on how many people see individual slides.

To collect statistics on how many people click on your slides, you can adding a tracking code to the "Link" tab. In the example below, we've added a Google UTM tracking code to this single slide. This "Link" feature is also available for Local Video and External Video slides.

